

Mid/South Canterbury Region Snapshot

The excerpts provided in this document are not intended to provide a complete picture of the Mid/South Canterbury communities' characteristics, needs or aspirations. They simply highlight content from some of the reports, documents and strategies featuring basic information and data about parts of the region.

For the purposes of the Mid/South Canterbury Regional Funders Forum (and this profile), the area is similar to that covered by the Community Trust of Mid and South Canterbury (ie: south of the Rakaia River including Ashburton, Methven, Geraldine, Mackenzie, Timaru, Pleasant Point, Temuka and Waimate). In some cases, data refer to areas with regional boundaries that encompass a wider area than the focus of the funders forum, but they are included for their relevance to part of the region.

To find out more about the characteristics and aspirations of the local community, you may choose to source some of the resources listed at the end of this summary.

THE MID/SOUTH CANTERBURY REGION

In 2002, the Community Trust of Mid and South Canterbury commissioned research to describe the community it serves. The aims of the study were to:

- obtain and collate information to provide a social, economic and demographic profile of the region
- identify social needs
- consider the services and facilities needed to address those needs
- suggest tangible indicators of improvement that could be used in the longer term.

The focus is on people, their health, skills and abilities, and the systems that build healthy connections between people such as family, neighbourhoods, clubs and voluntary service.

The research brings together data and information about the region that should be valuable to a wide range of groups and organisations.

A two-page summary is included in your forum information pack. The detailed research is on the Trust's website at www.comtrust.org.nz/regional.html.

Source: Mid and South Canterbury: A Profile

POPULATION OF THE MID/SOUTH CANTERBURY REGION (CENSUS 2006)

Population	Canterbury	Ashburton	Timaru	Mackenzie	Waimate	Waitaki	NZ
Males	254,685	13,764	20,814	1,959	3,660	9,927	1,965,615
Females	267,147	13,605	22,056	1,842	3,549	10,293	2,062,326
Total (Census 2006)	521,832	27,372	42,870	3,801	7,206	20,223	4,027,947

The large land area has only 2% of the NZ population - most local people identify as NZ European.

Note: Census data has been randomly rounded to protect confidentiality.

Individual figures may not add up to totals, and values for the same data may vary in different tables.

SOCIAL DEVELOPMENT OVERVIEW

Social development is an approach that provides equal opportunity and a fair go for everyone. Investing in social development results in a healthier, better educated, employable and productive population. This in turn contributes to economic development and the prosperity of the region and its people. Social development involves tackling the underlying causes of people's problems – investing early in addressing issues to avoid the bumps in the road to achieve success in life.

Canterbury

- According to Census 2001, 91.8% of the population in the Canterbury region extending from the Conway River in North Canterbury through to the Rangitata River in the south and from the Pacific Ocean to Arthur's Pass identifies as European.
- The Canterbury region contributes 14.6% of the national GDP, second behind Auckland.
- In March 2006, 32,741 people in the region were receiving income-tested benefits.



Source: MSD Canterbury Regional Plan 2006/07

HOUSING AFFORDABILITY IN THE SOUTH ISLAND

Quotable Value property statistics released in March 2007 show the average New Zealand house sale price had increased to \$363,017. Prices in rural areas are generally lower, although no areas remain with median prices below \$100,000 (which does not mean individual properties might not still sell for less than this amount).

The home affordability index is based on average weekly earnings, interest rates, and house prices. In the quarter ending February 2007, the South Island had the two extremes of housing affordability:

- Central Otago Lakes is the least affordable with prices at 146.7% of the national average
- Southland is the most affordable with prices at 55.4% of the national average.



From a national perspective, the remaining areas in the South Island are relatively affordable, ranging from Nelson/Marlborough (104.4% of the national average), through to Canterbury/Westland (93.4% of the national average), to Otago (73.3% of the national average).

Source: Home Affordability Report – Massey University and South Island Regional Profile, Local Government and Community Branch, Department of Internal Affairs

NEW ZEALANDERS AND THE ARTS

In the year to June 2006, Creative NZ provided grants totalling \$23.4 million.

The funding was distributed through six main areas:

- Recurrently Funded Organisations (\$14.5m)
- Authors Fund (\$1.5m)
- Arts Board Grants (\$5.4m)
- Te Waka Toi (\$1.1m)
- Pacific Arts Committee (\$0.3m)
- Screen Innovation Production Fund (\$0.5m)

Most New Zealanders value the arts and their contribution to our national identity, our society and the economy.

For more than half the NZ population (56%), the arts are part of their daily lives.

Four out of ten New Zealanders (41%) say they cannot live without the arts.

- 77% agree that the arts should receive public funding.
- 76% agree that the arts help define who we are as New Zealanders.
- 73% agree that their community would be poorer without the arts.
- 84% of New Zealanders aged 15+ attended at least one arts event in the past year.
- One-third (32%) of New Zealanders aged 15+ attend arts events regularly (at least once a month).
- 19.4% of New Zealanders aged 15+ attend some arts events (less than four) during the year and are more likely to attend if they're encouraged by their social network.
- 50% of New Zealanders aged 15+ actively participated in the arts in the past year.
- Income has no influence on arts participation.
- Educational attainment has more influence on arts attendance than on arts participation.

Sources: New Zealanders and the Arts: Attitudes, attendance and participation in 2005 and Giving New Zealand Philanthropic Funding 2006

FUNDERS, GRANTMAKERS AND PHILANTHROPISTS

- 13 known grantmakers in the region were invited to this Funders Forum:
 - Ashburton District Council
 - Ashburton Licensing Trust
 - Blogg Charitable Trust
 - Community Trust of Mid & South Canterbury Inc
 - Environment Canterbury
 - Eureka Trust
 - Geraldine Licensing Trust
 - Mackenzie District Council
 - Midland Masonic Charitable Trust
 - NZ Guardian Trust Co Ltd
(administers George Sevicke Jones Estate and the Jack & Marjorie Ferrier Trusts)
 - Perpetual Trust Ltd (administers Christchurch Casinos Charitable Trust)
 - Timaru District Council
 - Waimate District Council

Source: Funding Information Service



- 131 known 'national' grantmakers/corporate citizens provide support to the Mid-South Canterbury region, and were invited to this Regional Funders Forum.

- ACC
- Alcohol Advisory Council of NZ
- Allied Domecq Wines (NZ)
- Amcor Packaging NZ Ltd
- American Express International (NZ) Inc
- AMP Financial Services
- AMP Foundation
- ANZ (NZ)
- Arnott's NZ Ltd
- ASB Bank Ltd
- AXA NZ
- Bank of NZ
- Bayer NZ Ltd
- BDO Spicers NZ Ltd
- Bell Gully
- BMW NZ Ltd
- BP NZ Ltd
- Bridgestone NZ Ltd
- Caltex NZ Ltd
- Carter Holt Harvey
- C J B Norwood Crippled Children Trust
- Cathay Pacific Airways Ltd
- Chapman Tripp
- Charity Gaming Assn
- Coca-Cola Amatil (NZ) Ltd
- Contact Energy
- Creative NZ
- Dept of Conservation
- Dept of Corrections
- Dept of Labour
- Dept of Internal Affairs - *Local Government & Community branch*
- Dorothy Daniels Dance Foundation
- EDS NZ Ltd
- EECA Residential Grants Programme
- Epson NZ Ltd
- Fairfax NZ Ltd
- Ford Motor Company of NZ
- Foundation for Research, Science and Technology
- Freemasons NZ
- Fulbright Graduate Student Awards
- Gull NZ Ltd
- Hallenstein Glasson Holdings
- Hasbro NZ
- Hewlett Packard (NZ)
- Honda NZ
- Housing NZ
- IAG NZ Ltd
- IBM NZ Ltd
- ING (NZ) Ltd
- J R McKenzie Trust
- Jaguar NZ
- John Ilott Charitable Trust
- Johnson & Johnson NZ Ltd
- Land Rover NZ
- Mazda NZ
- Merck Sharp & Dohme (NZ)
- Ministry for Culture & Heritage
- Ministry for the Environment
- Ministry of Agriculture & Forestry
- Ministry of Economic Development
- Ministry of Health
- Ministry of Social Development: *Child Youth & Family, Family & Community Services and Work & Income*
- Ministry of Tourism
- Ministry of Youth Development
- Minter Ellison Rudd Watts
- Mitre 10 NZ Ltd
- NAOSCAR
- National Bank of NZ
- National Foundation for the Deaf
- New Horizons for Women Trust
- NZ Book Council
- NZ Historic Places Trust
- NZ Post
- NZ Society for Music Therapy Inc
- NZ Sugar Company Ltd
- NZ Trade & Enterprise
- NZ Water & Wastes
- Nursing Education & Research Foundation (NERF)
- NZ Community Trust
- NZ On Air
- NZ Symphony Orchestra
- Oticon Foundation in NZ
- Panasonic NZ Ltd
- Poutama Trust
- Procter & Gamble Distributing NZ
- Pub Charity
- Pyne Gould Guinness Ltd
- Queen Elizabeth II National Trust
- RMA Community Assistance Funds
- Road Safety Trust
- Roche Products (NZ) Ltd
- Ron Greenwood Environmental Trust
- Ronald Woolf Memorial Trust
- Royal Forest & Bird Protection Society
- Royal NZ Foundation of the Blind
- Royal NZ Returned & Services' Association (Inc)
- Rural Communities Trust
- Ryman Healthcare Ltd
- Save the Children NZ
- Shell NZ Holding Company
- Simpson Grierson
- Sony NZ Ltd
- Sovereign
- SPARC
- Sun Microsystems Ltd
- Sutherland Self Help Trust
- Te Mangai Paho
- Te Puni Kokiri
- Te Taura Whiri i te Reo Maori
- Telecom NZ Ltd
- Television NZ
- TelstraClear Ltd
- Tertiary Education Commission
- The Lion Foundation
- The Royal Society of NZ
- The Scottwood Trust
- The Southern Trust
- The Warehouse Group
- Todd Foundation
- Toyota NZ Ltd
- TPF Restaurants Ltd
- Transpower NZ Ltd
- Trustpower Ltd
- TV3
- United Way NZ Inc
- Veterans' Affairs NZ
- Vodafone NZ
- Warehouse Stationery Ltd
- Water Safety Education Foundation
- Westfield (NZ) Ltd
- World Wide Fund for Nature

Data source:

Funding Information Service

FUNDING

- Locally-based funders make at least \$2,394,700 available to the region annually.
- 'National' funders offer more than \$912 million to New Zealand communities and community organisations annually, including at least \$759m from government funders.
- The Community Trust of Mid & South Canterbury provided grants totalling \$1,056,741 in the year ending 31 March 2006.

Government funding to the NZ community sector

- An additional \$6.5 million over 4 years to assist sport and recreational organisations with recruitment, training and retaining volunteers via Sport and Recreation NZ (SPARC)
- Over a 4 year period, nearly \$60 million of new government money for digital partnerships and significant community projects is being released into communities
- In April 2006, the Minister of Health, estimated that \$2 billion from Vote Health was going to non-government providers.
- This is just part of the picture – work is underway to gain a clearer understanding of total resourcing
- Funding Information Service lists a combined total of \$1.3 billion of government, corporate, and philanthropic funding to communities annually

October 10, 2006

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GIVING NZ REPORT (PNZ)

- An estimated \$1.27 billion of philanthropic funding was distributed in 2005/06.
- 58% of this (\$742,145,000) was through Trusts and foundations.
- 35% (\$442,799,000) was from personal donations and bequests.
- 7% (\$89,180,000) was from business.
- Grantmakers gave just under 70% of philanthropic funding to recipients in specific regions, while 30% supported national organisations.

Non-government funding to the NZ community sector

- NZ gambling policy is based on the principle that gambling is a means to raise funds for community purposes.
- All legal gaming therefore generates significant tax revenue and funds for distribution to the community. These funds form the greatest proportion of non-government funding to the community sector.



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- The four activities that received the greatest amount of funding accounted for over three quarters of grant funding. These activities were culture, sports and recreation (27%), education and research (24%), social services (16%) and health (10%). BERL estimates that gaming machine societies provided just over 45% of the funding in the first category to sports.

Source: Giving New Zealand Philanthropic Funding 2006 – Philanthropy New Zealand

WHAT THE COMMUNITIES IN MID/SOUTH CANTERBURY HAVE SAID THEY WANT

The Community Outcomes in the area's seven Long Term Council Community Plans (LTCCP) provide snapshots of some of the aspirations and outcomes expressed through a range of community consultation processes. For more detail on a particular community, the relevant Long Term Council Community Plan may be useful. (Legislation requires Councils to review and consult on the LTCCP every three years).

Community Outcomes for the [Canterbury Region](#)

Environment Canterbury (the Canterbury Regional Council) is responsible for the region that extends from the catchment of the Clarence River to the catchment of the Waitaki River. The Main Divide is the western boundary, and the region extends 12 nautical miles into the Pacific Ocean. The region's 32 community outcomes are grouped into four areas of well-being.

1. **Social well-being**

'Living the good life in Canterbury'

Those factors that enable individuals, their families, hapu and communities to set goals and achieve them – such as education, health, the strength of community networks, financial and personal security, rights and freedoms and levels of equity.

- Healthcare: Good healthcare for all
- Education: Everyone has access to good education
- Public safety: People feel safe at all times
- Community services; Community services that meet people's needs
- Housing: Everyone has access to acceptable standards of housing
- Transportation: Transport and travel needs are met
- Accessibility: Easy to travel around cities and towns and easy access to shops and other community services.



2. **Economic well-being**

'Prospering in Canterbury'

Those factors relating to the capacity of the economy to generate the employment and wealth necessary to provide many of the prerequisites for social well-being, such as health services.

- Income: Incomes provide good standard of living
- Employment: People in work
- Economy: A strong economy
- Alternatives: Alternatives for moving people and freight.

3. **Environmental well-being**

'Caring for Canterbury'

Those factors that relate ultimately to the capacity of the natural environment to support, in a sustainable way, the activities that constitute community life.

- Water: Water is in a healthy condition, clean and plentiful enough to support life
- Air, beaches, and ocean and land: Air, beaches and ocean and land are all in a healthy condition
- Sustainable business and farming: Business and farming activities do not harm the environment
- Environment: Environment, in general, is to be looked after
- Rural land: Rural land is mainly for farming and horticulture
- Native plants and animals: Native plants and animals can thrive.

4. Cultural well-being

‘Vibrant exciting Canterbury’

Those factors that encompass the shared beliefs, values, customs, behaviours and identities reflected through language, stories, experiences, visual and performing arts, ceremonies and heritage.

- Diversity:
A good place to live for all cultures
- Sport and recreation: Opportunity to participate in sport and recreation
- Parks and reserves: Public parks and reserves are plentiful
- Open spaces and wilderness areas: Access to open spaces and wilderness areas
- Recreation: Recreational needs are met
- Arts and culture: Opportunity to participate in arts and cultural activities
- Attractive places to live in:
Canterbury has attractive places to live in
- Heritage protection:
Heritage buildings and sites are protected.

*Source: Environment Canterbury Long Term Council
Community Plan 2006-16*

Community Outcomes for the Otago Region

Part of the Waitaki district falls into the Otago Regional Council area.

The six broad Community Outcomes identified for the Otago region are:

1. Sustainable use of resources for prosperity in Otago.
2. Diverse landscapes that say Otago.
3. Easy and efficient ways to get around Otago.
4. People living well in healthy Otago communities.
5. Otago values its heritage.
6. Knowledge and learning for prosperity in Otago.

Source: Otago Regional Council's Long Term Community Plan 2006-16

Ashburton District Community Outcomes

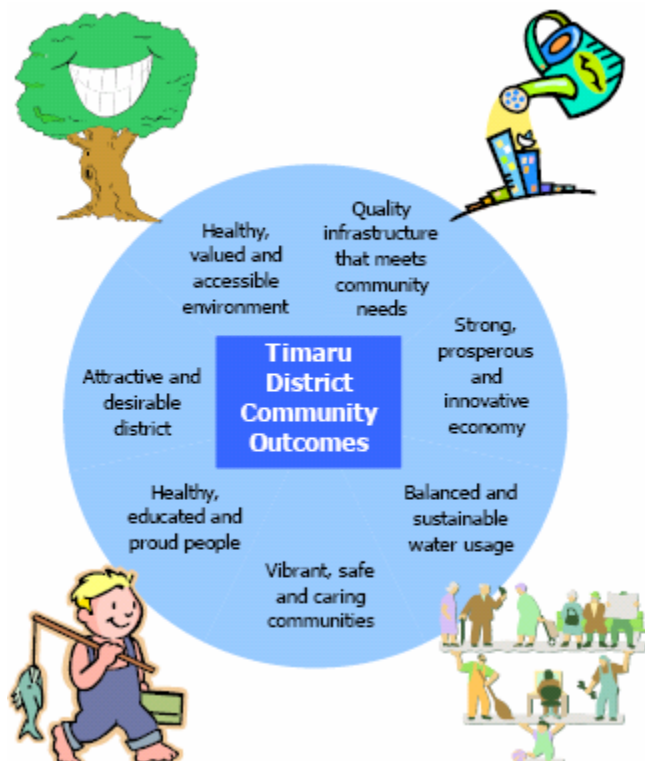
The Ashburton district covers the central part of the South Island. The area is bounded in the east by the Pacific Ocean, in the west by the Southern Alps, and has as its northern and southern boundaries, the Rakaia and Rangitata Rivers respectively. The district covers around 6,175 sq kms and has a total population of 27,600. Desired community outcomes are:

1. A thriving and diverse local economy that provides the foundation for a quality lifestyle.
2. Natural and developed environments are sustained for the enjoyment of current and future generations.
3. A community with a strong sense of identity and heritage, which welcomes new residents and encourages diversity.
4. A community with access to quality education and life long learning.
5. Healthy, active people enjoying a good quality of life in a caring and safe community.
6. A community with access to a variety of cultural, recreational and heritage experiences and facilities that enrich our quality of life.
7. A community that contributes to improving our quality of life through democratic participation.

Source: Ashburton District Long Term Community Plan 2006-16

Timaru District Community Outcomes

Identified through the *Talking Tomorrow* project, these are statements that express the community's medium and long-term aspirations for the Timaru District.



Source: *Timaru Long Term Council Community Plan 2006-16*

Mackenzie District Community Outcomes

Mackenzie District has a small population, broken into separate communities - each with its own character and aspirations, and geographically remote from the other agencies that must play a role in meeting the overall aspirations of the community. The Community Outcomes are:

1. An attractive and highly valued natural environment.
2. A thriving economy.
3. A democracy which upholds the rights of the individual.
4. A fit and healthy community.
5. Safe effective and sustainable infrastructure.
6. A supportive and contributing community.

Source: *The Mackenzie District Long Term Council Community Plan*

Waitaki District Community Outcomes

The Waitaki Tomorrow community outcomes are the community's vision for the future of the district. The Waitaki District Council has facilitated the process of identifying the outcomes.

1. Waitaki people are safe and healthy.
2. Waitaki rivers and water are managed for the future.
3. Waitaki's distinctive natural environment is valued and protected.
4. Waitaki people have access to life-long learning.
5. Waitaki has a diverse, sustainable and growing economy.
6. Waitaki's unique culture and heritage is preserved and celebrated.
7. Waitaki is served by responsive and efficient government.
8. Waitaki has strong and proud communities.
9. Waitaki has essential transport networks and services.

Source: *Waitaki District Long Term Council Community Plan 2006-2016*

Waimate District Community Outcomes

When combined, the 25 identified outcomes provide the balanced maintenance and enhancement of community well-being that this long term community plan has set as its objective. The four aspects, Social, Cultural, Environmental and Economic, are supported as shown in the following list. This shows the main aspect each outcome supports although some outcomes actually support more than one aspect.

Outcomes supporting Social Aspects

- The health needs of the District are adequately provided for
- The education needs of the District are adequately provided for
- The governance provided by the Waimate District Council meets the needs of its citizens
- The well-being of all age-groups is achieved
- The security and safety of the community and its citizens meets their needs
- The community is positive about its continued well-being
- The population size of the District supports the achievement of Community Outcomes
- Citizens feel that their needs for community are satisfied
- The wealth of the District has increased
- Citizens are confident that their needs for 'communities of interest' can be met
- The District has top-quality services at an affordable cost.

Outcomes supporting Cultural Aspects

- Citizens feel that their recreational needs are satisfied
- The District is visually attractive
- Citizens feel that their cultural needs are satisfied

- The diverse spiritual needs of citizens are recognised and supported
- The historical and cultural heritage of all citizens is adequately protected
- Our community benefits from the inclusion of citizens of diverse cultural and ethnic backgrounds.

Outcomes supporting Environmental Aspects

- The natural and rural environment is protected
- Sustainable development is a feature of the District
- Waste is not detrimental to the environment.

Outcomes supporting Economic Aspects

- The District has successfully fostered non-agricultural growth as part of a complete buoyant community
- Economic development has enhanced the community
- The economic Infrastructural needs of the District are met
- Council's district planning meets the needs of the community
- Increases in quality of life, well-being and prosperity are shared and accesses by all citizens.

Source: Waimate Long Term Council Community Plan 2006

LOCAL SERVICES MAPPING (LSM)

LSM Community Reports will be published for each local body region in New Zealand between 2006 and 2009. Each report provides a community profile, and identifies community priorities and the services that currently support wellbeing in that community. The purpose of the LSM is to improve the development, planning, delivery and funding of social services to families in communities.

At this stage, no Local Services Mapping Community Reports currently exist for areas in the Mid/South Canterbury region.



INFORMATION SOURCES

To find out more about the characteristics and aspirations of the region, you may choose to source some of the following, some of which was used to compile this document:

- *Census of Population and Dwellings, Regional Summary, Census 2001 & 2006, Statistics NZ*
http://www2.stats.govt.nz/domino/external/web/Prod_Serv.nsf/htmldocs/2006+Census+of+Population+and+Dwellings+-+About+Census
- *Statistics NZ Community Profiles* contain detailed statistics by area (incl. regional council, territorial authority or suburb) www.stats.govt.nz/statistics-by-area/community-profiles.htm
- *2001 Household Expenditure Survey*
http://www2.stats.govt.nz/domino/external/web/prod_serv.nsf/htmldocs/Consumer+Spending
- *Leading Social Development: Regional Plan 2006/2007, Ministry of Social Development*
www.msd.govt.nz/publications/regional-plans/
- *Funding Information Service: FundView, BreakOut and CorporateCitizens* data is available by subscription or in public libraries and council offices. It is searchable by geographic area, demographic target, and activity type. www.allaboutfunding.org.nz, phone 04 499 4090, email info@fis.org.nz
- *The 2006 Social Report* www.socialreport.msd.govt.nz
and *Regional Indicators* www.socialreport.msd.govt.nz/regional
- Benefit statistics sourced from Ministry of Social Development's Information Analysis Platform as at 31 March 2006.
- *The Social Deprivation Index* is a measure of social-economic status calculated for small geographic areas. The index splits the country into ten divisions (deciles), with approximately 10% of the population in each index number between 1 and 10. A score of 1 represents an area with the least deprived score, and 10 is those areas with the most deprived score.
[http://www.moh.govt.nz/moh.nsf/Files/phi-research-report/\\$file/phi-research-report.pdf](http://www.moh.govt.nz/moh.nsf/Files/phi-research-report/$file/phi-research-report.pdf)
- *The Health Inequality Index* summarises variations of neighbourhood life expectancy, and when considered with life expectancy it is possible to gain an indication of the relative health of a population.
<http://www.moh.govt.nz/moh.nsf/by+unid/196E5A67C89FF1CBCC2570B40008D620?Open>
- *New Zealanders and the Arts: Attitudes, attendance and participation in 2005, Creative New Zealand*
www.creativenz.govt.nz/resources/publications.html



- *Education Counts, School Leavers Statistics, Ministry of Education, 2004*
<http://educationcounts.edcentre.govt.nz/index.html>
- *Regional Labour Market Reports, Department of Labour,*
www.dol.govt.nz/publications/lmr/lmr-regional.asp
- www.population.govt.nz provides access to NZ population statistics published by a wide range of government departments and agencies.

- Long Term Council Community Plans of:
 - Environment Canterbury
www.ecan.govt.nz/Plans+and+Reports/annualPlansReports/Community+Plan+2006-2016.htm
 - Ashburton District Council
www.ashburtondc.govt.nz/council/Budget+and+Planning/Ashburton+District+Community+Plan.htm
and Ashburton Community Vision booklet
www.ashburtondc.govt.nz/council/Budget+and+Planning/Ashburton+Community+Vision.htm
 - Mackenzie District Council www.mackenzie.govt.nz/publications/
 - Otago Regional Council www.orc.govt.nz/portal.asp?categoryid=35
 - Timaru District Council
www.timaru.govt.nz/index.asp?sidenav=servnav.html&mainpage=communityplan/communityplan2006_16/index.html
 - Waimate District Council www.waimatedc.govt.nz/Council/publications/Final+LTCCP+-+2006-16/
 - Waitaki District Council www.waitaki.govt.nz/Council/WDCComPlan.htm
- A central point to access all Annual and Long Term Council Community Plans is www.localgovt.co.nz/LocalGovernment/CouncilPlansStrategies.htm?DocumentGroup=1
- Plan for monitoring progress towards community outcomes including suggested list of core indicators: www.stats.govt.nz/statistics-by-area/plan-for-community-outcomes-processes.htm
- *South Island Regional Profile, October 2006*, Local Government & Community Branch, Department of Internal Affairs. Contact: Dr James Stratford James.Stratford@dia.govt.nz
- *Local Services Mapping Community Reports*
 - Family & Community Services, Ministry of Social Development
www.familyservices.govt.nz/our-work/community-development/local-services-mapping.html
- Massey University and AMP prepare a quarterly survey of housing affordability across NZ
<http://property-group.massey.ac.nz/index.php?id=1077>
- *NZ Business Demographic Statistics*
http://www2.stats.govt.nz/domino/external/web/prod_serv.nsf/htmldocs/Business+Demographics
- *Giving New Zealand: Philanthropic Funding 2006*
 - Philanthropy New Zealand. Prepared by BERL, March 2007 www.giving.org.nz/
- *Mid and South Canterbury: A Profile* www.comtrust.org.nz/regional.html

Disclaimer:

Every effort has been made to record information correctly in this summary document, however where detail and accuracy are necessary to your decision-making/planning, please refer to the source documents.

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Compilation: GD Aldridge, Office for the Community & Voluntary Sector

Forum graphics: Bunkhouse Design