



# Philanthropy New Zealand

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### **NEWS**

#### **Another successful National Funders Forum**

*"This was a well planned, well organised event giving the overall impression that Philanthropy New Zealand cares about the people in this sector. Support for improving our practice of grantmaking is appreciated."*

Forum Participant

More than a hundred people involved in philanthropy and grantmaking gathered recently at Te Papa's Telstra Centre in Wellington to share and learn.

Participants were privileged to hear from specialists in not only philanthropic giving but also from sectors we give to.

The Children's Commissioner, Cindy Kiro, fed the room thought provoking statistics on the grave reality many New Zealand children face.

Northern Rock Foundation CEO Fiona Ellis's speech covered the "mishmash of opportunities and frustrations of regional grantmaking".

Fiona's insight and honesty made her contribution to the day invaluable.

The Tindall Foundation generously shared their learnings from the SCOPE Capacity Building Programme.

There were also eight concurrent sessions run throughout the afternoon. These were packed with practical ideas and perceptive views that gave participants another level of knowledge to add to their basket. One of the sessions, led by Craig Fisher which was extremely popular, was informed by research on assurance options that a number of Philanthropy NZ members had participated in earlier in the month.

Congratulations to Kate Frykberg of the Todd Foundation who won the restaurant voucher offered in a draw to those who participated in the online survey – and thanks to all who participated.

The Minister of Revenue, Peter Dunne, used this forum to launch the discussion document on payroll giving: "*a real time benefit for generous New Zealanders*" (more details about this on page two of In Touch). Stephen Tindall (via video link) endorsed the document and encouraged Philanthropy New Zealand members and others to submit their views to the parliamentary select committee.

Fiona Ellis's and Cindy Kiro's speeches are important reading as are the other presentations from the day. These are available to download at [www.giving.org.nz](http://www.giving.org.nz)

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#### **Philanthropy New Zealand's AGM**

Philanthropy New Zealand's AGM followed the National Funders Forum. The meeting acknowledged the passing of our Patron Sir Roy McKenzie, foundation member and Treasurer Ron

Ritchie and Sir James Fletcher with a moment of silence.

Chair Jennifer Gill noted these men had all made a very valuable contribution to philanthropy in New Zealand, being at the forefront of its development into a professional and credible sector, adding it had it had been a sad year farewelling such committed philanthropists.

The valuable contribution of two board members who stood down at the end of their term was recognised by Jennifer Gill; Joyce Te Hemara Maipi, a former Trust Waikato Trustee and Peter McIlraith the former Chair of the Community Trust of Mid and South Canterbury.

Four new board members were elected; Paula Thomson, Chair of The Bay Trust, Trust Waikato Deputy Chair Tureiti Moxon, Tyron Love of Massey University (previously a co opted member) and Dellwyn Stuart from the W A Stevenson Trust.

The Executive Director and Chair shared highlights of a busy and very successful year for Philanthropy New Zealand.

Highlights include:

- o 12 Regional Funders Forums rolled out across New Zealand
- o Giving New Zealand Research
- o Philanthropy Matters Conference
- o Charitable Taxation Changes

Copies of the annual report are available by e-mail [info@philanthropy.org.nz](mailto:info@philanthropy.org.nz)

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### Payroll Giving Discussion Document launched

The Government has released its discussion document seeking feedback on the idea of introducing a voluntary pre tax payroll giving scheme to make it easier for people to donate money to charitable organizations in real time in a tax effective way.

The payroll giving scheme envisaged would be a voluntary pre tax scheme for employers and employees. Employees would choose their charity, decide how much they want to donate each payday, and ask their employers to make the deduction from their pay.

They would receive tax relief for their donations at each payday, rather than have to wait to claim a rebate at the end of the year. Employers would forward the donation to charitable organisations or intermediaries.

We have put together a package of material to guide you through the submission process. CoMVOiceS provided some very user -friendly material as well as our reflective paper on payroll giving. It is all available in the business of giving section of our website; [www.giving.org.nz](http://www.giving.org.nz)

IRD also has information go to [www.taxpolicy.ird.govt.nz/index.php?view=562-ga](http://www.taxpolicy.ird.govt.nz/index.php?view=562-ga). Payroll giving: providing a real-time benefit for charitable giving, is also available at [www.taxpolicy.ird.govt.nz/publications/index.php?catid=2](http://www.taxpolicy.ird.govt.nz/publications/index.php?catid=2)

Submissions close on 25 January 2008.

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### Philanthropy New Zealand's plays a leading role in Promoting Generosity

The Minister of Finance's budget announcement, in which he outlined ongoing work to be done to to promote a culture of generosity, has provided Philanthropy New Zealand with a timely opportunity to fulfil one of our important strategic goals, promoting generosity.

Working alongside Government gives us access to resources we could not afford alone, as well as another level of knowledge and experience. So in partnership with the Office for the Community and Voluntary Sector and Volunteering New Zealand (VNZ), we have scoped an ongoing process to "promote generosity".

The three organisations determined the best way forward is strong community engagement and an organic process, that would decide on and establish work streams to promote and increase the giving of both money and time. It was decided this approach should involve various sector organisations and individuals with an interest in generosity.

We looked for representation from the philanthropic, volunteering, business, sports and art sectors, Maori, Pacific peoples and other

ethnic groups. A complex process of identifying these organisations and individuals took place. This involved many conversations and communications with a number of groups to ensure an appropriate mix of sector representatives were involved.

There has been considerable interest and so the PNZ, VNZ and OCVS arranged a half-day forum to build on and flesh out the issues. It was decided the best way forward was to develop a "hub" or steering group that would be informed by advisors and interested parties. People attending the meeting decided which area they would like to be involved in.

The hub will have 15-18 members. PNZ, VNZ and OCVS were given the mandate to set up these groups. The first meeting of the hub will take place in February 2008. It will establish a framework and determine the work streams.

It has been made very clear throughout this process that this work will go alongside existing work in this area as well as work individual sectors and organisations wish to initiate themselves.

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#### **New VAVA report - Counting for More**

The NZ Federation of Voluntary Welfare Organisations has released Counting for more, the second report of the Value Added by Voluntary Agencies (VAVA) project.

Counting for More is focused on a pilot study (in two NGOS - Plunket and Literacy Aotearoa) of outputs and outcomes. As with the first stage of VAVA, Counting for More is a recognition that annual accounts alone do not adequately reflect the full value that community and voluntary agencies add to social well-being and the economy of Aotearoa New Zealand.

The report is available in two formats - as a summary or a fuller discussion from [www.nzfvwo.org.nz](http://www.nzfvwo.org.nz)

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#### **Tax legislation passed**

The new legislation which increases tax incentives for making donations to charitable organisations, has been passed in Parliament.

The changes include removing the rebate threshold on donations made by individuals, and

removing the deduction limit on charitable donations made by companies and Maori authorities.

The legislation was introduced in May in the Taxation (Annual Rates, Business Taxation, KiwiSaver, and Remedial Matters) Bill, which was split into three bills at the Committee stage of proceedings.

Philanthropy New Zealand alongside a number of community and voluntary organisations worked long and hard for a removal of the rebate threshold, as it is one of a number of ways to encourage New Zealanders to be more generous. The legislation now awaits Royal assent. The changes take effect from April 1<sup>st</sup> 2008.

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#### **Update from the Charities Commission**

- o Charities registered 1,554
- o Applications queued for analysis 3,901
- o Processing time Individual applications – at least 14 weeks for correctly completed registrations, with more complex cases taking longer. Group applications – at least 90 working days

Note: If you don't hear from us straight away confirming that we have received your application, don't be concerned. As we are busy processing applications, you may not hear from us until you are registered. If we need further information from you, we will be in touch.

Overview of types of charities registered as at 31 October 2007. The "big three" most common:

- Sectors – education/training/research; social services; health
- Activities – services; providing advice, information or advocacy; making grants to organisations
- Beneficiaries – children/young people; general public; older people

Sport and recreation paper now available  
We have just published our position paper on charitable purpose and sport and recreation bodies. Go to the 'other resources' section at [www.charities.govt.nz/news/fact\\_sheets.htm](http://www.charities.govt.nz/news/fact_sheets.htm). To read the full version of the charities commission update go to <http://www.charities.govt.nz>

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### New reports detail ways in which philanthropy can combat climate change

Two new reports aim to show how philanthropy can help in the fight against climate change. The William & Flora Hewlett Foundation has produced a brochure highlighting the need for grantmakers to act on climate change and offering specific recommendations on how they can do so.

Taking Action on Climate Change discusses the key components of the problem, the policy and legislation needed to create change, and the increasingly important role that philanthropy can play.

Design to Win is produced by California Environmental Associates, suggests a 'three-part menu' for philanthropists to combat global warming.

- Support for existing NGOs with deep knowledge of local conditions and needed strategies;
- Creation of nation-specific expertise to facilitate grantmaking; and
- Building International Best Practice Centres for critical 'don't lose' sectors such as power, industry, transportation and forestry to accelerate the diffusion of knowledge and innovation.

To download Taking Action on Climate Change: <http://www.hewlett.org/Programs/Environment/Environment/Publications/Taking+Action+on+Climate+Change.htm>

To download Design to Win: [www.ega.org/news/docs/DesignToWinFinalReport\\_8\\_01\\_073.pdf](http://www.ega.org/news/docs/DesignToWinFinalReport_8_01_073.pdf)

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## EDUCATION AND PROFESSIONAL DEVELOPMENT

### Effective Foundation Management

This is the latest publication from Joel Orosz author of the very accessible and practical book "An Insiders Guide to Grantmaking." His latest effort; "Effective Foundation Management: 14 Challenges of Philanthropic Leadership and How to Outfox Them, is also receiving rave reviews.

There is no science to the management of charitable foundations, and even the art of managing them is poorly understood. The

foundation field is relatively young, university centres for the study of philanthropy arrived only recently, and foundation leaders typically had little experience in the foundation field before taking their posts. Consequently, both seasoned and aspiring CEOs fall into traps that make them less effective leaders.

These traps arise from the highly idiosyncratic nature of the foundation field, and thus are not fully understood by leaders whose training and experience generally lie elsewhere.

But there are predictable challenges and recognisable dilemmas, and a hard-won knowledge base does exist.

In *Effective Foundation Management*, seasoned philanthropy professional and educator Joel J. Orosz introduces the new foundation board member CEO, vice president, programme officer, and other foundation staff members to seven vexing challenges and seven inescapable tradeoffs, along with strategies for meeting and resolving them.

In simple and engaging terms, Orosz describes the steps foundation leaders need to take to maximize positive social impact and avoid poor outcomes--in other words, to become fully effective in their consequential roles.

*Effective Foundation Management: 14 Challenges of Philanthropic Leadership and How to Outfox Them*, is available online from [Altamira Press](http://www.altamira.com)

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### New from Grantcraft

*The Effective Exit - Managing the End of a Funding Relationship*

In grant making, is there such a thing as the good goodbye? Yes, say contributors to this guide, who have found ways to plan for exits upfront, clarify expectations with grantee organizations, and overcome the tensions that so often arise. Learn how to use the end of a funding relationship to boost a grantee's capacity, find new sources of support, and even multiply the value of the foundation's investment. ***This is a fantastic new resource from Grantcraft.***

You can download the guide at  
<http://www.grantcraft.org>

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### Green philanthropy guide from NPC

A new report from New Philanthropy Capital, called, Green Philanthropy: Funding charity solutions to environment problems, aims to show how donors can help tackle pressing environmental problems. It outlines steps you can take, from providing long-term funding for effective charities to sharing experience of what works. To download the report go to:  
[www.philanthropycapital.org/html/Research/environment.php](http://www.philanthropycapital.org/html/Research/environment.php)

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### Beyond the Rhetoric: Foundation Strategy

The Centre for Effective Philanthropy in Boston continues to disseminate information from its series of thoughtful studies of foundation governance and practice. Its new report [Beyond the Rhetoric: Foundation Strategy](#), comes up with categorisation of four types of decision makers that the CEP researchers have found. Charitable bankers, Perpetual Adjusters, Partial Strategists and Total Strategists. These categories fall along a continuum of foundation practice.

Interestingly the research indicates that most participants in the study believe the more you use strategy to guide decisions, the more impact you have; but many of them did not use strategy in making decisions in their own foundations.

The gap between the rhetoric and reality is intriguing to the CEP and it promises more research and tools to help foundations bridge the gap and become more strategic. As a first step the CEP has created a [sub-site](#) to the CEP main site where it is posting not only the study but also some assessment tools, case studies and videos to explore the topic in greater depth.

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### Changing hearts as well as minds

Peggy Dulany founded the Synergos Institute 20 years ago. Her aim was to help overcome poverty; her approach was to form partnerships that included those affected by the problem to be solved.

How much has been achieved? And what is likely to change over the next 10-20 years? One of the things Peggy thinks will happen is that Synergos will bring more business and entrepreneurial approaches both into partnership formation and into ways of solving problems – which will involve deep transformation of individuals and organisations. Read the Alliance's interview with Penny at:  
<http://www.alliancemagazine.org/online/html/aooct07a.html>

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### Seminar finds a longer perspective is needed by non-profit funders

Funders of non-profits, whether private foundations, intermediaries, or government, need to financially strengthen and maintain healthy non-profits, and build rather than undermine capacity, when providing money.

This was the common view of over 50 non-profit funders, practitioners and researchers at a seminar held by the Hauser Center for Nonprofit Organizations at Harvard University and the Nonprofit Finance Fund earlier this year. The seminar, Capital Ideas: Moving from short-term engagement to long-term sustainability also highlighted the need for collective action, shared practices, common data, standard metrics, and a longer-term perspective.

Funders need to reflect not only on how their money can contribute to solving major problems but also on what it can't do. Non-profits and funders alike need deliberately to build the bridge between mission and money to create a more robust social sector and even greater social good, participants felt. For more information:  
[www.isites.harvard.edu/k14620](http://www.isites.harvard.edu/k14620)

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### UPCOMING EVENTS

#### Family Foundations Lunch

**Date:** Friday 15<sup>th</sup> February

**Time:** 12 – 2pm

**Venue:** Auckland Museum

Register by 8<sup>th</sup> February [info@philanthropy.org.nz](mailto:info@philanthropy.org.nz)

### Engage Your Community: Using Blogs, YouTube and Other Cool Tools to Achieve Your Group's Goals

Waikato 2020 Communications Trust, a voluntary organisation dedicated to helping the community benefit from computer technologies, will hold a this one-day conference, on **Tuesday, April 22, 2008**.

Do you want to learn to use the internet for fundraising, collaborating, promotion, advocacy, cost-cutting, service provision, and more? And do all this with very little technical knowledge and at very little cost (often free)? Then read on -

Engage your community, is to be held in the Waikato Management School of the University of Waikato, Hamilton. It will include a series of practical workshops led by experts and community group leaders who are currently using these tools. Sample topics include:

- o building a basic website or blog (and having it online by the end of the day!)
- o how to get ongoing support and ideas for improvement
- o how to collaborate with members using a "virtual office"
- o case studies of how model community groups are using wikis, blogs and/ other tools.

You can also help shape the conference and make sure it meets your organisation's needs by completing a quick online survey. Go to [http://www.surveymonkey.com/s.aspx?sm=mHPRzISOKz76dk1\\_2fhIMKzq\\_3d\\_3d](http://www.surveymonkey.com/s.aspx?sm=mHPRzISOKz76dk1_2fhIMKzq_3d_3d). By completing the survey right away, you can also go into the draw for two \$50 Farmer's vouchers.

For regular updates about the conference (and a direct link to the survey), please visit the website: [www.webguide.net.nz/engage-your-community](http://www.webguide.net.nz/engage-your-community). You can also contact Ted Zorn, chair of Waikato 2020 Communications Trust, at (07) 838-4776 or email at [tzorn@mngt.waikato.ac.nz](mailto:tzorn@mngt.waikato.ac.nz)

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### Council on Foundations Annual Conference Philanthropy's Vision: A Leadership Summit

**Date:** May 4–7, 2008

**Place:** Washington Metropolitan Area  
Gaylord National Resort and Convention Center  
National Harbor, Maryland

Join a gathering of philanthropic leaders unlike any the world has seen before. Whether you're brand new to philanthropy or have years of experience, from a small family foundation or a large corporate giving program, from a rural area or a big city—philanthropy needs your vision and your voice. More details and registration are available at <http://www.cof.org>

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*Noho ora mai*  
*Robyn Scott*  
*Executive Director*  
*Philanthropy New Zealand*